

Press Release
Vol. 7 June 25, 2010
For immediate release

ISOT 2010

**PROMOTIONAL
GOODS EXPO 2010**

**5th INTERNATIONAL
VARIETY-GIFT EXPO TOKYO**

**1ST DESIGN TOKYO
DESIGN PRODUCTS FAIR**

**FASHION GOODS &
ACCESSORIES EXPO 2010**

Date: July 7 [Wed] - 9 [Fri], 2010 Venue: Tokyo Big Sight, Japan
Organised by: Reed Exhibitions Japan Ltd.

Spicing Up Girls' Beauty

Girls want to try anything make them more beautiful... going to nail, beauty & esthetic salon, and going for shopping... Yes, it takes time and not easy to keep their beauties. However, just possessing sparkling items can spice up girls' life. Number of products, which make them shining will exhibit inside FASHION GOODS & ACCESSORIES EXPO, INT'L VARIETY-GIFT EXPO TOKYO, and INT'L STATIONERY & OFFICE PRODUCTS FAIR TOKYO, etc. Please check following items from a part of exhibits.



DESIGN TOKYO

Girls Shine When They are Surrounded by Favorite Scent

Exhibitor's Name: **ART LAB. CO., LTD.**

Product Name: **ESSENCE&FLEUR** (Sola Flower Diffuser)

Feature: The flower of the diffuser is made with sliced sola stalk (a short leguminous tree from Thailand). The flower will draw the oil upward, and the color will appear slowly.

GIFTEX

Silky Skin...This is what a GIRLS WANT!

Exhibitor's Name: **ELAICE S.A.**

Product Name: **Face Egg**

Feature: Egg shape facial treatment machine. Since this is waterproof, this can be used during bath time. Gently massages your face.



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Not Only Your Outlook. Post-it can Appeal your Charm, too!

Exhibitor's Name: **PLASTIC ARTS CO., LTD.**

Product Name: **stipee** (Clear Bookmark)

Feature: "Stipee" is a unique and tough bookmark that you can create your own world with different characters and patterns.

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Enchanting Scent and Attractive Glitters...Girls' Favorites

Exhibitor's Name: **BONNYCOLART CO., LTD.**

Product Name: **Kirarina** (Decoration color with sweet scents)

Feature: A decoration pen that can be used on almost everything; cloth, wood, ceramics, plastics etc. It is washable because once it dries completely, it becomes water-resistant.



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Feel and Absorb Sence of Japanese Beauty

Exhibitor's Name: KAMOI KAKOSHI CO., LTD.

Product Name: mt-masking tape

Feature: mt-masking tape for crafts, stationary, and scrapbooking. It can be easily torn and peel off. Best decoration item for diary & wrapping etc.



Pink for Going Out, and Which Color for Work?

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Exhibitor's Name: UNION CHEMICAR CO., LTD.

Product Name: Lines (Tape Marker)

Feature: Tape marker with a designed patterns. These tapes can accentuate letters & sentences more than usual highlighters.

PROMOTIONAL GOODS EXPO My Dear Enemy 'Virus'...Go Away!

Exhibitor's Name: TECHLED JAPAN CO., LTD.

Product Name: Maxson TG-301 (Portable tooth brush sanitizer)

Feature: Portable tooth brush sanitizer for travel or personal use to clean up tooth brush at any time and any places.



My Leathal Weapon. I am Totally Ready for Tonight!

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Exhibitor's Name: AKASHIYA CO., LTD.

Product Name: AKASHIYA Make-up brush

Feature: Nara brush's traditions and techniques cultivated by its 380 of history were newly expressed in make-up brush. Wide line-ups with highest quality.

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All in All, Girls Love Hearts, Stones and Pink!

Exhibitor's Name: ARNY LTD.

Product Name: Ruler

Feature: Rule of jewelry sense lovely for adults. The glass stone was treated with the point the main body of gold. It's a fashionable rule. The heart and the motif of the ribbon are accents.



DESIGN TOKYO

Hot Girls Know How to Enjoy Eco Life

Exhibitor's Name: SAIKI ICHIYAMA TOUEN CO., LTD.

Product Name: Artist Mug Cup (ECO) (Mug Cup)

Feature: Made in Japan. Collaborated with various artists. Recycled materials were used.

GIFTEX**Organize Documents Quickly and Stylishly**Exhibitor's Name: **HIPCE LTD.**Product Name: **File Case**

Feature: One-touch function. You can open the drawer just by pushing the button. Each color has one tab for you to write title, so it is easy for you to categorize it.

**Refresh with Scalp Massage****GIFTEX**Exhibitor's Name: **ALPHAX.KOIZUMI CORP.**Product Name: **KOIZUMI (Scalp Massager)**

Feature: You can easily get scalp massage at home. Powerful jet water steam will wash out your dirty scalp!

FASHION GOODS & ACCESSORIES EXPO**Rose Petal Charms are 'Must Have Items' for Sexy Girls**Exhibitor's Name: **FTIME CO., LTD.**Product Name: **notle (Rose leaf necklace, pierced earring)**

Feature: Rose petal pendant made from real rose will go well with natural beads and cubic zirconia gorgeously dressed

**ISOT****Girls' Size Scissors. Best Fit in your Purse.**Exhibitor's Name: **RAYMAY FUJII CORP.**Product Name: **PENCUT**

Feature: DRASTIC CHANGES to sharp tools!! Take/store them everywhere as a pen with clip-on cap.

Press Registration Form

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Attn:
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*Please fill in the blank legibly

Company Name:	Magazine & Publication Name:	Your Name: Mr./Ms.	
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