

Date: July 7 [Wed] – 9 [Fri], 2010 Venue: Tokyo Big Sight, Japan
Organised by: Reed Exhibitions Japan Ltd.

What to give? What do I want? The Latest and Favorable Gifts and Greeting Cards

Selecting gifts and cards for your loved ones is such an exciting moment. You will imagine their smiley faces, and will explore something surprises them. Sometimes, the amazing gift may grab their heart strongly, and it will be remembered forever... Inside Asia's largest stationery fair '21st INTERNATIONAL STATIONERY & OFFICE PRODUCTS FAIR TOKYO ISOT 2010', 'PROMOTIONAL GOODS EXPO 2010,' '5th INTERNATIONAL VARIETY-GIFT EXPO TOKYO' and other concurrent fairs, you will discover such gift items and greeting cards. This time, we will feature the part of exhibits. Come and report our show!



ISOT Handcrafted Gilding Greeting Card

Exhibitor's Name: **IKAZAKI SHACHU INC. (Japan)**
Product Name: **Gilding Washi Greeting Card**
Feature: This card is born with a collaboration of traditional Washi in Ikazaki area and gliding. Designed by French designer. All pieces are handcrafted.

ISOT Your Love is Delivered with Warm Candle Lights

Exhibitor's Name: **TITTO (Japan)**
Product Name: **Decoration Letter**
Feature: A Message card with a candle. Onto the thick paper, it is finished by foil push used gold or colors. Also, it can be mailed.



PROMOTIONAL GOODS EXPO Yummy Yummy Message to You!

Exhibitor's Name: **EZAKIGLICO CO., LTD. (Japan)**
Product Name: **Original Packaged Products**
Feature: Don't you want to make POCKY with original package? You can get the one message or your name printed on the box!

PROMOTIONAL GOODS EXPO Sweets? No. They are Flower!

Exhibitor's Name: **MIC COMPANY LTD. (Japan)**
Product Name: **COCOT (Preserved Flower)**
Feature: Inside a cocot, preserved flowers are neatly arranged. For small gift or promotional goods, this will grab attention anytime you give.

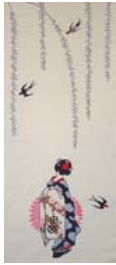


GIFTEX**Relaxing Time with 18 Kinds of Herbs**

Exhibitor's Name: **GO ENTERPRISE (Japan)**

Product Name: **HERBAL HOTPAD**

Feature: Hot pad with 18 kinds of 100% natural Thai herbs. It can be heated in microwave and is re-usable.

**TABLEWARE & DINING EXPO****Style of Edo Period**

Exhibitor's Name: **ART SOU CO., LTD. (Japan)**

Product Name: **TENUGUI (Japanese Towel)**

Feature: Exhibit 100 patterns of Kabuki, Japanese classics, four seasons, animals etc, tenugui made from original drawings. This is the best gift to introduce Japanese culture.

PROMOTIONAL GOODS EXPO**Bees' Blessings! Silky & Moisture Skin Soap**

Exhibitor's Name: **YAMADA BEE FARM CORPORATION (Japan)**

Product Name: **YAMADA BEE FARM HONEY SOAP**

Feature: Skin gentle body soap contains loyal jelly and honey. Since it is rich in moisturizer, your skin will become silky and moisture after the use.

**ISOT****Let's Go with Japanese Style in This Holiday Season!**

Exhibitor's Name: **SAKURAI CARD (Japan)**

Product Name: **NEW YEAR'S CARDS**

Feature: Why don't you celebrate this holiday seasons with different style? 2 color foil push and crystal fabrication etc., premier techniques are used for these cards.

ISOT**Origami Crane will Deliver your Message**

Exhibitor's Name: **PIE CUT EYE (Japan)**

Product Name: **TURU (Letter form of Crane)**

Feature: Write a message, and fold origami crane. Japanese tradition will deliver not only warm heart, but also good luck?

**ISOT****Designed by Japanese Famous Calligrapher**

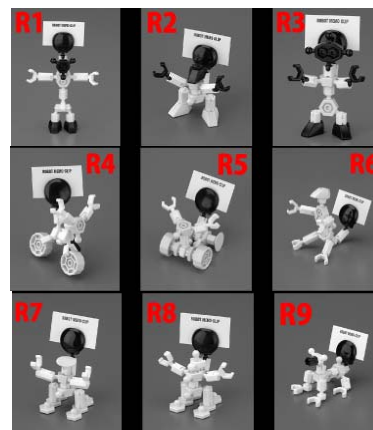
Exhibitor's Name: **GREENFLASH INC. (Japan)**

Product Name: **SHIHU POCHI BAG (Tiny envelope)**

Feature: Designed by Japanese famous calligrapher 'Shi Shu.' This small envelope is made out of 'Iyo Washi.'

ISOT I must Give This Cutie Pies to Someone!

Exhibitor's Name: **OHTO CO., LTD. (Japan)**
 Product Name: **ROBOT MEMO CLIP** (Memo & Photograph Stand)
 Feature: Robot figure memo clip. It can hold pen, you can hook accessories, and you can simply place on your desk. Anyway, it's cute and will give you a little smile everyday.



ISOT Perfect Writing Tool for Attractive Adults

Exhibitor's Name: **PLATINUM PEN CO., LTD. (Japan)**
 Product Name: **IZUMO** (Fountain Pen)
 Feature: This is new 'IZUMO' series. Its first edition is the ebonite with 3 types Urushi lacker of Tame-nuri fountain pen and scarce wood (Tagaya-san) fountain pen.

ISOT Pretty Receipt is a Gift for the Sender

Exhibitor's Name: **GRAPH CO., LTD. (Japan)**
 Product Name: **RECEIPT ROLL PAPER**
 Feature: New tool, which connect people, is born by utilizing the back side of receipt. 16 different designed receipt rolls are available under famous designers' cooperation.



Press Registration Form

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**Attn:
Chiharu Nishiura (Ms.)**

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Company Name:	Magazine & Publication Name:	Your Name: Mr./Ms.	
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